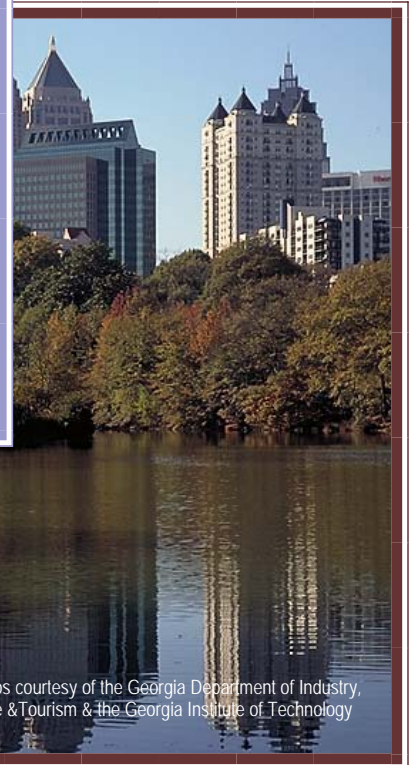
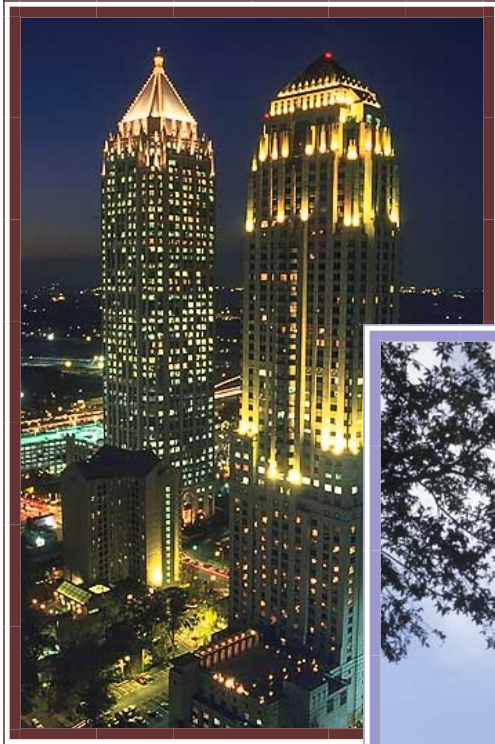


PROPERTY TAX SCHOOL

Georgia Tech Hotel & Conference Center
Atlanta, Georgia ~ August 8-12, 2010
Preliminary Program



Photos courtesy of the Georgia Department of Industry, Trade & Tourism & the Georgia Institute of Technology

2010 Property Tax School – Preliminary Program
Georgia Tech Hotel & Conference Center, Atlanta, Georgia
August 8 - 12, 2010

Sunday, August 8, 2010

3:00-5:00pm Registration

5:00pm Orientation (Mandatory Attendance)

- Welcome
- Overview of School Purpose and Logistics

Rick H. Izumi, CMI
 Chair, 2010 Property Tax School

IPT Welcome:
Robert D. Butterbaugh, CMI
 President
 Institute for Professionals in Taxation

5:40-6:30pm **Ethics in Property Tax**
At the end of this session, the participant will be able to:

- Understand the importance and reasons of ethical behavior in a profession.
- Recognize unethical behaviors as related to IPT's Code of Ethics.

Rick H. Izumi, CMI
 Partner
 ITA, LLC
 Chatsworth, CA

6:45-7:15pm **Concurrent Breakout Sessions by Group**

7:15-8:30pm Informal Dinner

- Illustrate the history and purpose of property taxes.
- Explain the basic functions, duties and issues that arise in a property tax department; identify personal and real property information to maintain these functions.
- Identify and explain the classification of property to be used by a property tax professional.
- Define the methods used in identifying the legal description of land.
- Recognize and understand how to calculate and utilize the following: Assessed Value; Assessment Ratios; Tax Rates; and Effective Tax Rates.

Instructors:

Rick H. Izumi, CMI
 Partner
 ITA, LLC
 Chatsworth, CA

Mark R. Young, CMI
 Manager Property Tax, Western Region
 BP America
 La Palma, CA

12:00 Noon Luncheon

1:00-2:30pm **General Session (continued):
 Property Tax Administration,
 Management, and Practice**

2:45-5:00pm **Concurrent Workshop on
 Property Tax Administration,
 Management, and Practice**

This workshop exercise is designed to improve students' understanding of effective tax rates in a practical application similar to problems often encountered in the work place.

After completing this exercise, the participant will be able to:

- Calculate acreage from legal descriptions.
- Calculate tax rates and effective tax rates.
- Estimate property tax liabilities.
- Identify some of the property tax advantages and disadvantages for different locations.

Study rooms are available in the evening.

Monday, August 9, 2010

8:00am Course Introduction

8:30-12 Noon **General Session:
 Property Tax Administration,
 Management, and Practice**

The purpose of this session is to familiarize the student with the staffing of a property tax department and the functions of that department.

As part of this familiarization, the student will develop a basic understanding of effective tax rates, abatements and exemptions, and depreciation tables.

This session also discusses leases, tax prorations, department budgeting, management reporting, sources of information and practical application of information.

At the end of this session, the participant will be able to:

Tuesday, August 10, 2010

8:00am Quiz and Review

8:40-10:55am **General Session:
 Valuation Theory, Principles,
 Methods, and Techniques**

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This session provides an overview of valuation theory, principles, methods and techniques for real and personal property. This is not an appraisal course. The objective of this session is to provide the student with the basic understanding of the concepts and principles of property valuation and fundamentals of appraisal as they relate to ad valorem tax disputes. Participants gain limited exposure to valuation methodology. Students should be able to differentiate between flawed and sound appraisals based on knowledge of valuation principles. Included is a discussion of all three approaches to value: Sales Comparison (market), Cost, and Income. First, we begin with an explanation of the context of property valuation and concepts important for property tax practice, including: The elements of the appraisal process and the elements of an appraisal report.

At the conclusion of the three presentations, the participants will be able to:

- Understand and define real estate concepts and terms such as real property, fee simple, situs, leasehold estate, and market value.
- Identify and distinguish between the various sections of an appraisal report.
- Calculate gross income multipliers.
- Analyze sales information to derive property values via the sales comparison approach.
- Complete a sales comparison grid.
- Recognize the differences between physical, functional and external obsolescence.
- Understand the principle of substitution and its application.
- Identify those situations where the cost approach is most reliable.
- Distinguish between the different methods of estimating costs and understand which method is appropriate in your specific situation.
- Observe and determine actual age vs. effective age.
- Compare the differences between replacement cost and reproduction cost.
- Define the income approach to capitalization.
- Apply the appropriate appraisal principles as they relate to the income approach to value.
- Explain the basic assumptions of the income approach as well as its applicability and limitations.
- Identify and apply the income approach model using specific examples. In addition, define each step within the basic model.
- Define IRV and its inter-relationships; apply IRV in mathematical applications.

Sales Comparison Approach

Instructors:

Robert J. Sperling, CMI
Director
Thomson Reuters
Laguna Hills, CA

Mindy McLees, CMI
Senior Manager—Property Tax
Moss Adams LLP
Los Angeles, CA

11:10-12:15pm Concurrent Workshops on the Three Approaches to Value

These sessions provide a forum for the discussion of real estate valuation as it applies to property tax issues. One of the objectives of the workshop sessions is to provide students with a working knowledge of standard appraisals to enhance their ability to recognize errors and deficiencies in an appraisal report.

These sessions provide several appraisal problems to promote the student's understanding of the approaches to value to enable them to recognize weaknesses in appraisals and check the appraiser's methodology and conclusions.

Concurrent Workshop on Sales Comparison Approach

12:15pm Luncheon

1:15-3:15pm General Session (continued): Valuation Theory, Principles, Methods, and Techniques - Cost Approach

Instructors:

William J. Dearien, CMI
Senior Manager
Property Tax Counselors
McKinney, TX

Thomas D. Blair, CMI
Vice President - Tax Consulting
Brusniak | Blackwell, P.C.
Dallas, TX

3:30-5:15pm Concurrent Workshop on Cost Approach

Study rooms are available in the evening.

Wednesday, August 11, 2010

8:00am Quiz and Review

8:40-10:30am General Session (continued): Valuation Theory, Principles, Methods, and Techniques - Income Approach

Instructor:

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	Glen M. Fandl, CMI, ASA Managing Director Fandl Tax Services, LLC Ridgewood, NJ	4:00-5:15pm	Concurrent Workshop on Personal Property Tax This session provides a forum for the discussion of personal property valuation as it applies to filing the rendition, review and valuation comparisons. The objectives of the session are to provide students with a working knowledge of personal property procedures and to enhance their ability to recognize errors and deficiencies in the valuation process.
10:45-12 Noon	Concurrent Workshop on Income Approach		
12:00 Noon	Luncheon		Study rooms are available in the evening.
1:00-1:30pm	General Session: Summary of Three Approaches, Reconciliation of Value Conclusions Instructor: Mark R. Young, CMI Manager Property Tax, Western Region BP America La Palma, CA		
			Thursday, August 12, 2010
1:30-3:45pm	General Session: Personal Property Tax The purpose of this session is to acquaint the student with the definitions, classifications, reporting practices and valuation issues of personal property taxation. This session will emphasize the importance of understanding fixed asset property records. These records form the primary basis of reporting. A better awareness of the property records and other company financial information can result in achieving significant tax savings for your company. At the end of this session, the participant will be able to: <ul style="list-style-type: none"> • Define and classify the various types of personal property. • Discuss the basic elements of a fixed asset report and its use in property tax reporting. • Understand the requirements for accurately filing a personal property rendition. • Identify the various methods used to value personal property. • Recognize tax saving opportunities. Instructors: Thomas J. Kuder, CMI Director Industrial Valuation Services Austin, TX Jason V. Raab, CMI Director of Property Tax Global Tower Partners Boca Raton, FL	8:00-9:00am	General Session: Tax Research and Course Wrap-up The purpose of this session is to acquaint the student with various research tools and resources relevant to property tax professionals. At the end of this session, the participants will be able to: <ul style="list-style-type: none"> • Identify various tools and resources relevant to property tax professionals. • Understand the importance of research to the property tax profession. Instructor: Thomas J. Kuder, CMI Director Industrial Valuation Services Austin, TX
		9:15am	General Session: Course Review and Property Tax Challenge Instructor: Thomas D. Blair, CMI Vice President - Tax Consulting Brusniak Blackwell, P.C. Dallas, TX
		11:00am	Final Quiz
		11:30am	Conclusion of School

Faculty:

James A. Baker, CMI
Manager, U.S. Property Tax
Hewlett-Packard Company
Plano, Texas

Thomas D. Blair, CMI
Vice President - Tax Consulting
Brusniak | Blackwell, P.C.
Dallas, Texas

William J. Dearien, CMI
Senior Manager
Property Tax Counselors
McKinney, Texas

Glen M. Fandl, CMI, ASA
Principal
Grant McCarthy Group, LLC
White Plains, New York

Charles E. Gilliland, Ph.D.
Helen and O.N. Mitchell Fellow of Real Estate
Research Economist
Texas A&M University
Real Estate Center
College Station, Texas

Rick H. Izumi, CMI
Partner
ITA, LLC
Chatsworth, California

Thomas J. Kuder, CMI
Director
Industrial Valuation Services
Austin, Texas

Mindy McLees, CMI
Senior Manager—Property Tax
Moss Adams LLP
Los Angeles, California

Debora S. Wortman-Myers, CMI
Tax Consultant
Ken E. Andrews & Co.
Englewood, CO

Jason V. Raab, CMI
Director of Property Tax
Global Tower Partners
Boca Raton, Florida

Robert J. Sperling, CMI
Director
Thomson Reuters
Laguna Hills, California

Liza Schaefer Vance, CMI
Senior Manager, State and Local Tax
The Walt Disney Company
Burbank, California

Mark R. Young, CMI
Manager Property Tax, Western Region
BP America
La Palma, California

Purpose of the Property Tax School:

The purpose of the Property Tax School is to provide a basic but comprehensive foundation in the theory and practice of property tax management for businesses, including demonstration of valuation techniques used by property tax professionals.

The school is recommended for individuals with less than five years of experience in the field and little or no exposure to appraisal training.

The course will be conducted by a faculty team of experienced tax professionals who will facilitate an informative, cooperative and effective educational environment consistent with the highest standards of adult continuing education and the Institute.

Objectives of the Property Tax School:

- Develop an understanding of ad valorem property taxation within the business environment.
- Develop a working knowledge of the business property tax profession, beginning with property tax administration, management and practice, and including real and personal property issues, valuation, taxation, compliance, audits, and tax-saving opportunities.
- Develop an applied understanding of property valuation and appraisal principles.
- Develop a clear understanding and appreciation of proper ethical conduct in the business property tax profession.
- Facilitate the development of a network of professional colleagues to assist each other in solving property tax administration problems.



Registration Information

Registrations must be submitted in advance through the IPT office and are accepted on a first-received basis. There will be a limited number of registrants accepted per company. Enrollment is limited to IPT members or employees of companies who have members in IPT. **PLEASE NOTE:** If a faxed application received by IPT is accepted (acceptance letters will be sent by July 1, 2010), and the person declines the acceptance, there will be a \$100 cancellation penalty imposed. There will also be a substitution fee if someone other than the original applicant attends.

Please click [here](#) for the registration form.

Members of the Institute can register online at www.ipt.org by logging in to the "Members Only" section and entering personal IPT login and password.

In order to encourage early registration, a discount of \$25.00 is available to those who register on or before July 8, 2010. The fees (U.S. funds) are:

Payments received on or before July 8, 2010*:

\$775 (Individual personally holding membership in IPT)

\$975 (Individual does not hold membership, but company/firm has members in IPT)

Payments received after July 8, 2010*:

\$800 (Individual personally holding membership in IPT)

\$1000 (Individual does not hold membership, but company/firm has members in IPT)

As indicated above, there is an additional \$200 charge for individuals whose company has members in IPT, but the individual attending the school does not hold a membership in IPT. In this case, the total school fee would be **\$975**. If the registrant so elects, he/she may join as an Associate Member (company already has members) for annual dues payment of \$275 (nonrefundable), and will be eligible for the reduced school fee of **\$775**. Please see registration form.

There is also a **\$475** supplemental registration fee for registrants not staying at the Georgia Tech Hotel and Conference Center under IPT's group package. (See hotel reservation form.)

All registrations must be paid in full within three weeks of acceptance and prior to the school. A \$50 surcharge applies if payment is outstanding as of August 12, 2010. All fees must be in U.S. funds. The following credit cards can be used: American Express, VISA and MasterCard. In order for credit card to be processed, it is important that the information requested on the registration form be filled out completely. If the address on your registration form differs from the billing address for your credit card, you must provide IPT with the credit card billing address. Make check payable to: Institute for Professionals in Taxation and remit to: 1200 Abernathy Road, N.E., Building 600, Suite L-2, Atlanta, GA 30328.

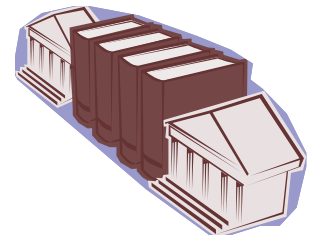
Cancellation/Substitution Policy

Refunds, subject to a cancellation charge of \$100, will be made upon written notification of cancellations received by July 30, 2010. There is also a substitution charge of \$40 before July 8, 2010, \$50 after that date (plus cost of delivery of materials, etc., and any fee increase due to membership differential). For more information regarding administrative policies such as complaint and refund, please contact our office at 404.240.2300.

Accommodations

There are separate costs for the hotel package. Please refer to the hotel reservation form. The Georgia Tech Hotel and Conference Center is located at 800 Spring Street, Atlanta, GA, 30308. The rate is **\$900 per person** (plus applicable tax) for the four-night stay Sunday to Thursday, (checkout Thursday morning). The hotel accepts all major credit cards. For those arriving before Sunday or staying Thursday, the room rate for those nights is **\$119** plus all applicable taxes. This rate is based upon availability and is subject to change.

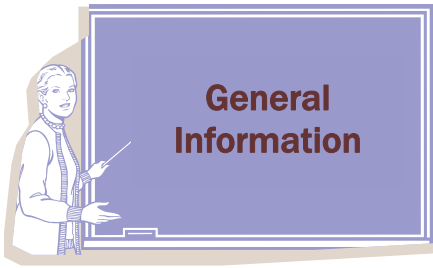
For a single occupant, the room package rate of **\$900.00** (plus applicable taxes) provides for four full breakfasts, three lunches, Sunday dinner, refreshment breaks and the daily participant fee. The package rate is on a per-person basis. **The double occupancy rate of \$200/night (plus applicable taxes) is per person and not per room.** The cost of parking is not included.



The Georgia Institute of Technology

Georgia Tech is one of the nation's top research universities, distinguished by its commitment to improving the human condition through advanced science and technology. Georgia Tech's campus occupies 330 acres in the heart of the vibrant, progressive city of Atlanta.

Georgia Tech offers many nationally recognized, top-ranked programs. In a world that increasingly turns to technology for solutions, Georgia Tech is using innovative teaching and advanced research to define the technological university of the 21st century.



The IPT registration desk will be open from 3:00 - 5:00 pm on Sunday, August 8, 2010. Registrants should pick up their materials at that time.

Orientation, scheduled for 5:00 pm on Sunday, August 8, 2010, is required for all students.

Students need to bring a battery-operated calculator, scratch pads, pencils, pens, etc. A notebook containing all of the school reference materials will be provided. Attendance will be recorded for CPE purposes.

Quizzes will be given during the week, with a final quiz on Thursday. A cumulative passing score must be realized on the quizzes for successful completion of the school. The final quiz must be taken Thursday at the scheduled time, so travel arrangements should be made accordingly. **No exceptions can be made to taking the quiz at the stated time on Thursday.**

Students are encouraged to use the IPT textbook, *Property Taxation*, 3rd Edition, as a reference resource and a supplement to classroom lecture. Supplemental reading assignments may be given; however, the book will not be used in the classroom. Purchase of the textbook is available through the IPT office. A faxable order form can be downloaded from IPT's website. Members can purchase the book online at IPT's website by logging in to the "members only" section.

Fluency in English is required for successful completion of this course. Foreign language dictionaries may not be used during examinations.

Attire during the day is business casual. While the entire hotel and meeting complex is enclosed, clothing appropriate for the season should be brought for any outdoor activities.

Photos will be taken at this event to use in publications, on the IPT website, and in organizational and individual photo albums.

Continuing Education Credit

Approximately thirty-two and one half (32.5) continuing education credits, including 1 IPT ethics credit hour and 12 appraisal hours, are available for full attendance. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. CMIs will obtain credit on an hour-to-hour basis for attendance up to a maximum of 30 credit hours.

IPT is on file as an approved provider with the Texas Department of Licensing and Regulation.

As required by regulatory agencies, IPT must verify individual attendance at sessions in order to grant Continuing Education Credits. Each attendee's name badge has a unique barcode that identifies that individual. In order to obtain CE credit, the individual must have his or her bar-coded badge scanned during the first 15 minutes of each session. No credit for the session will be given to un-scanned attendees. Lost name badges should be reported immediately to an IPT staff member for a replacement

The Institute for Professionals in Taxation is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417; website www.nasba.org.

CMI Designation—Property Tax

The Institute for Professionals in Taxation's designation, Certified Member of the Institute (CMI), is available to anyone who meets specific educational requirements, has five years of property tax experience, and is an active IPT member. The educational requirements to achieve the CMI Property Tax professional designation include successful completion of any two of the following IPT property tax schools: 1) Property Tax School (basic), 2) Intermediate Personal Property Tax School, or 3) Intermediate Real Property Tax School. Successful completion of both the written and oral CMI examinations is required. The CMI requirements and the CMI Candidacy Application can be downloaded from the IPT website at: www.ipt.org, or you may contact the IPT office at 404.240.2300.

Prerequisites: None

Field of Study: Taxation (Property Tax) & Regulatory Ethics

Program Level: Basic

Instructional Method: Group Live

Advance Preparation Required: None

School Committee

Chair:

Rick H. Izumi, CMI

Vice-Chair:

Thomas D. Blair, CMI

Overall Chair,

Property Tax Education:

Mark F. Semerad, CMI, Esq.

Special Advisor to Committee:

Charles E. Gilliland, Ph.D.

Helen and O.N. Mitchell Fellow of Real Estate

Research Economist

Texas A&M University

Real Estate Center, College Station, TX